

# EASL

## THE FLORIDA BAR ENTERTAINMENT, ARTS, & SPORTS LAW SECTION

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THE FLORIDA  
BAR

EASL  
ENTERTAINMENT,  
ARTS, & SPORTS LAW  
SECTION

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Thomas Andrew Player

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# MESSAGE FROM THE CHAIR

Thomas Andrew Player, JD, MBA

I recently had the opportunity to update The Florida Bar on the activities of the Entertainment, Arts, & Sports Law Section (EASL) this year. As seems to be our section's legacy, we've once again provided our members with robust CLE programming encompassing a wide variety of topics that impact the practice of entertainment, arts, and sports law.

My term as Chair began at our 2021 retreat and annual meeting, which was held in Orlando. It was very refreshing to reconnect with the EASL leadership and members face-to-face during a lull between waves of the COVID-19 pandemic. I hope you will all consider attending our 2022 retreat in June. Our annual retreats are always filled with fun and camaraderie, as well as networking and educational opportunities. Chair-Elect Christy Foley has planned the

upcoming retreat and annual meeting, which will be held at the iconic Biltmore Hotel Miami, in Coral Gables. The section thanks David Inez with City National Bank for their generous sponsorship. The retreat will include a CLE program covering the following topics:

- "COVID in Sports 2021-2022"—presented by Alan Fertel, Weiss Serota Helfman Cole Bierman, P.L.
- "Legal Compliance in Fundraising and Securities Law"—presented by Lawrence Haber, Law Offices of Lawrence H. Haber, P.A.
- Understanding Digital Music Rights and Royalties—presented by Serona Elton, Professor, Music Industry, University of Miami Frost School of Music.

You can find more information about the retreat in this newsletter.

New this year, EASL implemented a lunchtime, free CLE series spearheaded by Executive Council member Tee Persaud and Chair-Elect Christy Foley. Tee generously volunteers his services and facilities to produce and host the seminars. The dates for the next free CLEs are:

- May 26, 2022 - “Copyrights, IP Claims and more Post-COVID”—presented by Shannon A. Ligon, PrettySMART Law
- June 30, 2022 - “Music Catalog Sales and Valuation”—presented by Henry Root and Michael Olsen.

Look for more information in this newsletter!

Our section leadership and members also participated in the 33rd Annual North American Law Summit in Costa Rica in November, and members have regularly participated as panelists and guest lecturers at law schools and undergraduate programs, as well as at entertainment industry conferences and entertainment law events throughout Florida and the country. The voluntary outreach of EASL members who generously give their time to these events has been an ongoing

invaluable resource for law students, undergrads who aspire to be law students, practicing attorneys, and non-attorney entertainment professionals.

At the initiative of EASL Executive Council member Porpoise Evans of Weiss Serota Helfman Cole Bierman, P.L., the section again this year co-sponsored—with the Kozyak Minority Mentoring Foundation—a “Virtual Conversation about Practicing Entertainment, Arts, and Sports Law,” in which many EASL members participated in a Zoom forum with 1L and 2L law students to discuss, answer questions about, and provide insights into the practice of entertainment, arts, and sports law.

Finally, I am so very grateful to our officers for all their help this year: Christy Foley (Chair-Elect), Tania Williams (Immediate Past Chair), Joey Coleman (Secretary), and Brittney Trigg (Treasurer). Their support has been incredibly valuable, and it has been a pleasure to serve as an officer alongside them.

I am also grateful for our outstanding Executive Council, all of whom have given generously of their time and hard work to advance the best interests of the section and the Bar: Kim Kolback, Marc Stollman, Alan Fertel, Porpoise Evans, Mark Ingram, Spensyr Krebsbach, Juan Delgado, Shannon Ligon, Zachary Margueles, Tee Persaud, and Charles Nail (Board Liaison).

I would also like to acknowledge and thank Josh Goldberg, 3L at FIU Law School and our law school student liaison, for connecting EASL to the law student communities statewide and for bringing a student perspective to our Executive Council meetings. Also, a huge thank you to Kim Kolback, our EASL representative to The Florida Bar CLE committee, who, in addition to serving in that post, has continually strived to make sure the section provides top quality CLE programming year after year; her dedication to the section cannot be overstated. Thank you also to Serona Elton and Steven Eisenberg, who have provided support for our Listserv and website, and to Spensyr Krebsbach and Shannon Ligon for producing this newsletter. And last but far from least, our EASL section administrator, Angie Froelich, deserves a tremendous thank you and a round of applause for her years of dedicated service to ensuring that the section and its events always run smoothly.

It has truly been an honor to serve the section as Chair for the 2021-2022 term. It is with great confidence that I will pass the torch to Chair-Elect Christie Foley at our 2022 retreat, as I am certain she will do a fantastic job as Chair and will ensure that the section continues to thrive! 🌍

RESERVE HOTEL ROOM BY MAY 13<sup>TH</sup> TO ENSURE GROUP RATE!

## REGISTER NOW FOR OUR ANNUAL RETREAT!

JUNE 4-5, 2022

The Entertainment, Arts, & Sports Law Section annual retreat will take place on Saturday, June 4, 2022, and Sunday, June 5, 2022, at the beautiful BILTMORE HOTEL MIAMI CORAL GABLES

You won't want to miss the opportunity to spend a weekend in South Florida with your fabulous fellow section members, while also catching up on section business and grabbing the following CLE credits:

- COVID IN SPORTS 2021-2022  
presented by Alan Fertel, Weiss Serota Helfman Cole Bierman, P.L.
- LEGAL COMPLIANCE IN FUNDRAISING AND SECURITIES LAW  
presented by Lawrence Haber, Law Offices of Lawrence H. Haber, P.A.
- UNDERSTANDING DIGITAL MUSIC RIGHTS AND ROYALTIES  
presented by Serona Elton, Professor, Music Industry, University of Miami Frost School of Music.

### EVENTS:

- Saturday morning, June 4, 9:00 a.m. – 12:00 p.m.: Executive Council Meeting
- Saturday evening, June 4, 7:00 p.m. – 11:00 p.m.: EASL Section Member Reception
- Sunday morning, June 5, 9:00 a.m. – 12:30 p.m.: CLE Sessions

### Registration Fee:

\$260 for section members; \$300 for non-section members;

\$135 for guests for reception;

\$99 for law students

Event Registration is open at this [link](#).

A block of rooms has been reserved at the Biltmore Hotel Coral Gables, at the group rate of \$219. The group rate is valid three days before and after the program, based on availability. A daily resort fee of \$22 includes in-room high speed internet, access to the fitness center, maid and bellman gratuities, self-parking, etc. To make reservations, please call the local hotel number (305-445-1926) or the toll-free number (1-877-576-0793). You may also [register online](#). If the link does not take you directly to the reservation information, please enter the group code below.

Group name: Entertainment, Arts, and Sports Law Section.  
Group Code: 7896.

Hotel Reservations must be made by Friday, May 13, 2022, to ensure the group rate and availability. After that date, the group rate will be granted on a space available basis.



# EASL CLE CALENDAR

(WEBCAST ONLY)

TUESDAY, MAY 10, 2022  
12:00 NOON – 1:00 P.M.

## The Art and Science of Athlete Branding and Marketing

COURSE NO. 5593  
[REGISTER HERE](#)

This webinar will provide an overview of athlete branding and marketing. Topics of discussion will include brand development, brand marketing, and brand protection.

MODERATOR:

Kim Kolback,  
Law Offices of Kimberly D. Kolback, Miami

CLE CREDIT:


General: 1.0 hour

SPEAKER:

Ronika J. Carter,  
MSM,  
Corp. Counsel, Women's Tennis Association,  
St. Petersburg

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## Prior CLEs

Many of EASL's past seminars are listed on The Florida Bar website as [CDs and DVDs](#) and on the InReach site as [OnDemand and Downloadable Podcasts](#). 

## SPOTLIGHT ON EASL MEMBERS

Serona Elton, a past chair of the section and a professor at the University of Miami Frost School of Music, was recognized in *Billboard* magazine's 2022 "Women in Music" edition for her work as head of educational partnerships for the Mechanical Licensing Collective. You can learn more about the Mechanical Licensing Collective on their website or through their frequent and informative webinars.



Stephen Carlisle, also a past chair of the section, saw his popular copyright blog surpass readership of 600,000. Stephen always delivers his new blog articles to the EASL Listserv, but you can also have the articles delivered to your inbox by signing up at [this link](#). While you are there, check out the other excellent information and resources available on the Nova Southeastern University Office of Copyright's website.



*Like Serona and Stephen, so many of our members go far beyond just practicing law and engage in the entertainment and sports industries in the most meaningful ways, to the benefit of all. If you'd like to recognize an EASL member, please submit information for consideration to the newsletter co-editors (contact information on the last page of this newsletter).*



## TAKE ADVANTAGE OF FREE EASL CLES

EASL's new lunchtime, free continuing legal education (CLE) series, spearheaded by Executive Council member Tee Persaud and Chair-Elect Christy Foley, has been a great success. Join us for more free CLEs, including:

**THURSDAY, MAY 26, 2022**  
**12:00 P.M. - 1:00 P.M.**

**Copyrights, IP Claims and  
more Post-COVID**  
COURSE NUMBER TBD

Shannon A. Ligon, PrettySMART Law

**THURSDAY, JUNE 30, 2022**  
**12:00 P.M. - 1:00 P.M.**

**Music Catalog Sales  
and Valuation**  
COURSE NUMBER: 5766

*The Wall Street Journal* recently reported that music catalogs are trading at 10 to 18 times their annual value. So, how do you help your client value and sell her music? This seminar explores the strategies and their legal implications.

Henry Root, Esq. and Michael Olsen, Esq.,  
Lapidus, Root & Cacharow, LLP, Los Angeles, CA

CLE GENERAL: 1.0 HOUR

Sign-up links will be posted on [EASL's LinkedIn](#) and [Facebook pages](#) in advance of the events.

**NOTICE OF ANNUAL MEETING  
OF THE MEMBERSHIP OF EASL**  
to be held June 4, 2022, at 9:00 a.m.  
The Biltmore in Coral Gables

Members who cannot attend in person may participate by telephone (but not vote on any issue). Dial-in information for the session is: Tel: (646) 876-9923, or [Join Zoom Meeting](#).  
([Meeting ID: 848 6318 8065](#), [Passcode: 009213](#))

**NOMINATIONS FOR EXECUTIVE COUNCIL VACANCIES  
AND FOR OFFICERS OF EASL**

Members may nominate candidates for the four membership positions on the Executive Council that are up for election at the Annual Meeting. The positions are for two-year terms commencing July 1, 2022, and expiring on June 30, 2023. Nominees may include current Executive Council members whose terms are expiring, provided they otherwise meet the requirements of EASL's Bylaws. Current Executive Council members whose terms expire at the end of June 2022 are:

Juan Delgado; Alan K. Fertel; J. Mark Ingram; Zachary D. Margules; Marc Stollman

Members may also nominate candidates for the following 2022/2023 EASL officer positions that begin on July 1, 2022, and expire on June 30, 2023:

Chair-Elect  
Treasurer  
Secretary

All nominations should be provided to the section administrator by June 1, 2022, via email at [afroelich@floridabar.org](mailto:afroelich@floridabar.org) for delivery to the nominating committee for verification of eligibility criteria. Please consult [EASL's by-laws](#) for council member and officer requirements. Nominations will be accepted from the floor at the Annual Meeting, but such nominees will be excluded if their eligibility criteria cannot be verified before the vote of the membership.



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AND HANDLE PERSONAL AND PROFESSIONAL PRESSURES.



## EASL NEWSLETTER SUBMISSIONS:

This EASL newsletter is published quarterly. Submissions of content (e.g., CLE dates, articles, blog promotions) for future newsletters can be e-mailed for consideration to newsletter Co-Editors Spensyr Ann Krebsbach, Esq. ([spensyrlaw@gmail.com](mailto:spensyrlaw@gmail.com)) or Shannon A. Ligon, Esq. ([prettysmartlaw@gmail.com](mailto:prettysmartlaw@gmail.com)).

## EASL MEMBERSHIP:

To learn about EASL and download an application, click [here](#).

If you are already a member, be sure to visit our [LinkedIn](#) pages.

## NEWSLETTER DISCLAIMER:

This newsletter is intended solely to inform the members of The Florida Bar and the general public about The Florida Bar EASL section, its mission, its upcoming events, and to promote membership.

The hiring of an attorney is an important decision that should not be based solely upon advertisements. This newsletter is designed for general information only. The information presented in this newsletter should not be construed to be formal legal advice, nor the formation of a lawyer/client relationship.